

# County of San Diego



## Community Corrections Partnership

March 28, 2013

# AB 109 Customer Profile

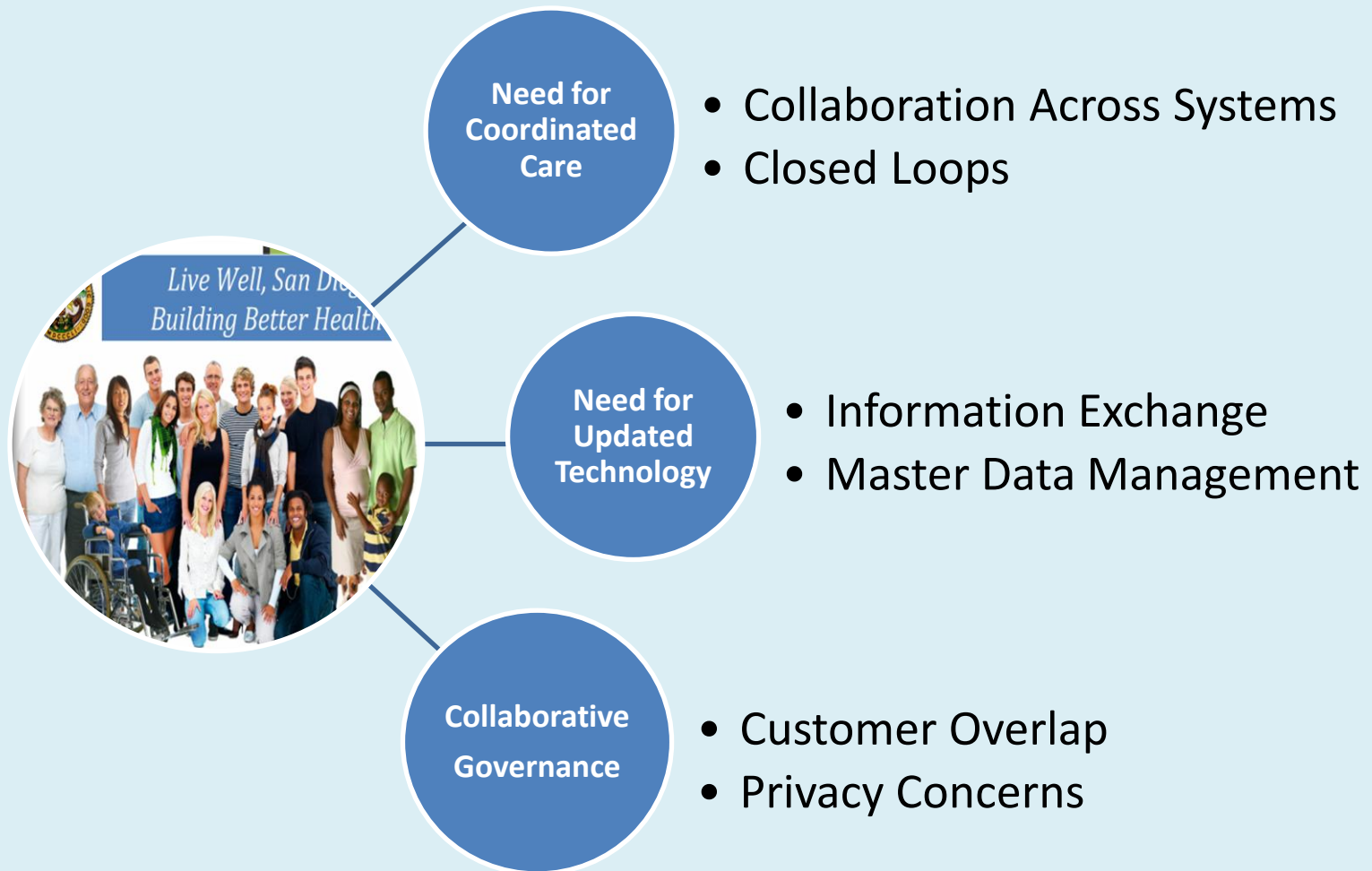
**Health & Human Services Accessed by the  
AB109 Population**



**Knowledge Integration Program**

**March 28, 2013**

# Background: KIP Origins

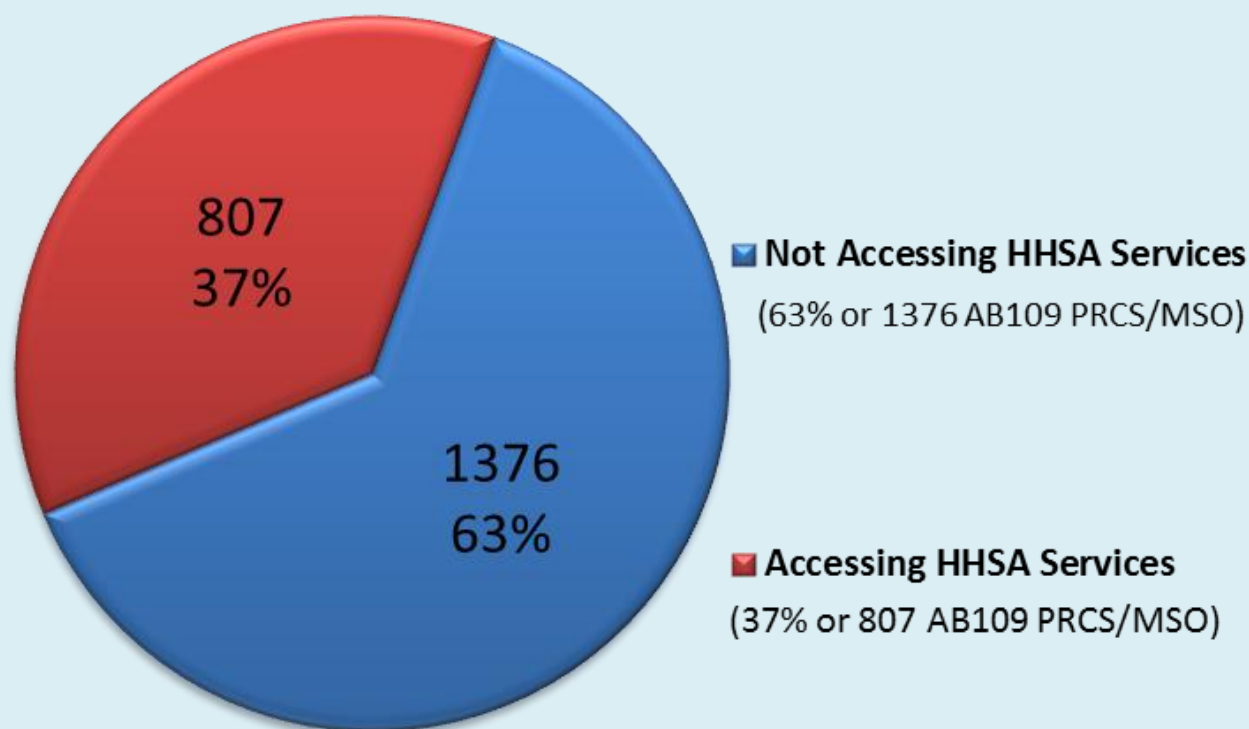


# Background: Profile Summary

- **Access to Data**
  - Collaborative effort between HHSA and Probation
  - Memorandum of Understanding
  - Authority memo
  - Program data stewards
- **Match Process**
  - Manual Data Match and Profile Creation
    - Extracts from PCMS and 16 HHSA source systems
    - Manual transformation
    - 1 FTE 1 month to complete
  - Data Match Validation
  - Data Quality Assessment

# Profile: AB109 Access

## AB109 Population Accessing HHSA Services Snapshot of August 2012

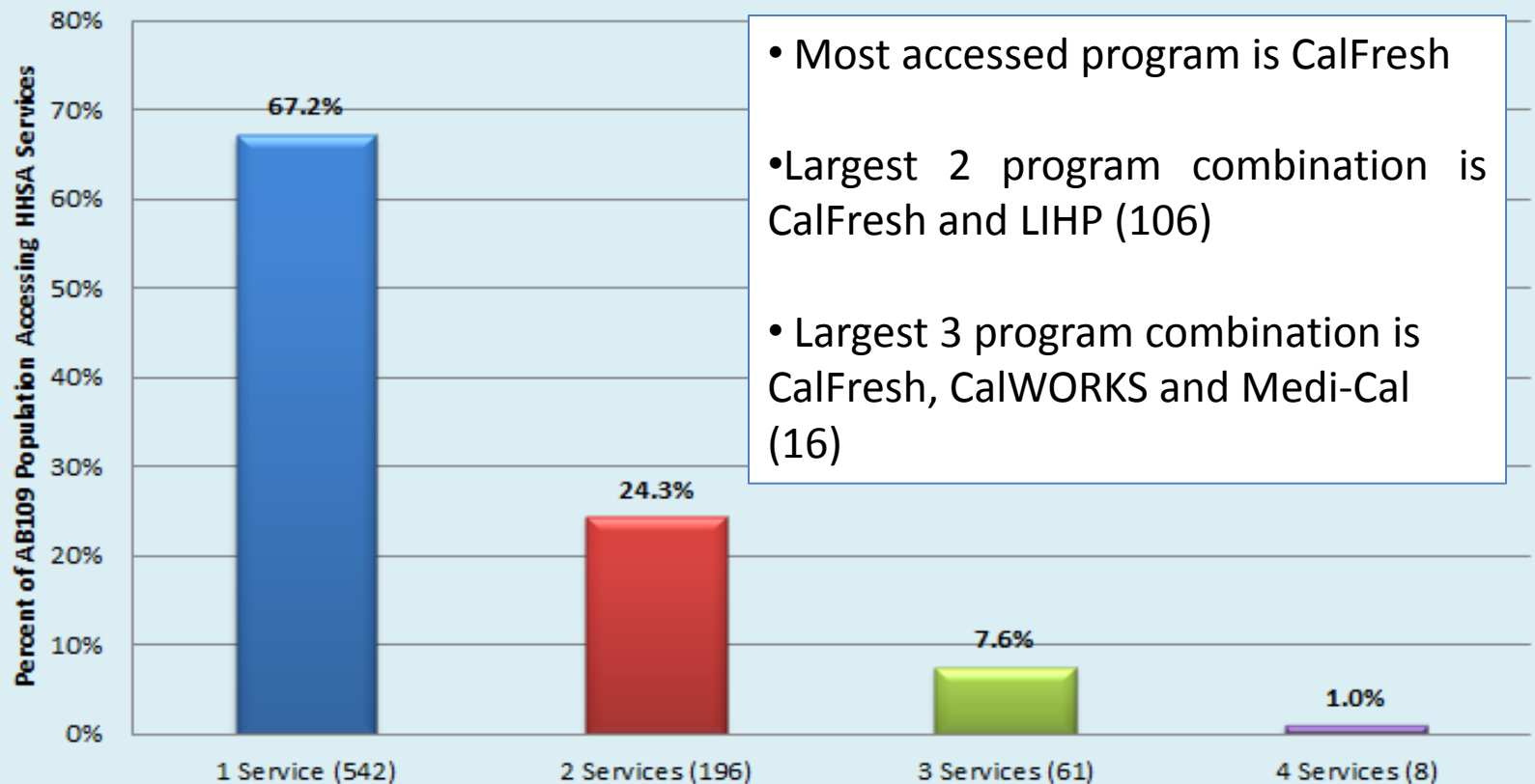


N=2,183

\* The Mental Health dataset matched included clients that received services in 8/2012, as opposed to all clients eligible in the month.

# Profile: Use of HHSA Services

**AB109 Population Accessing HHSA Services  
Snapshot of August 2012**

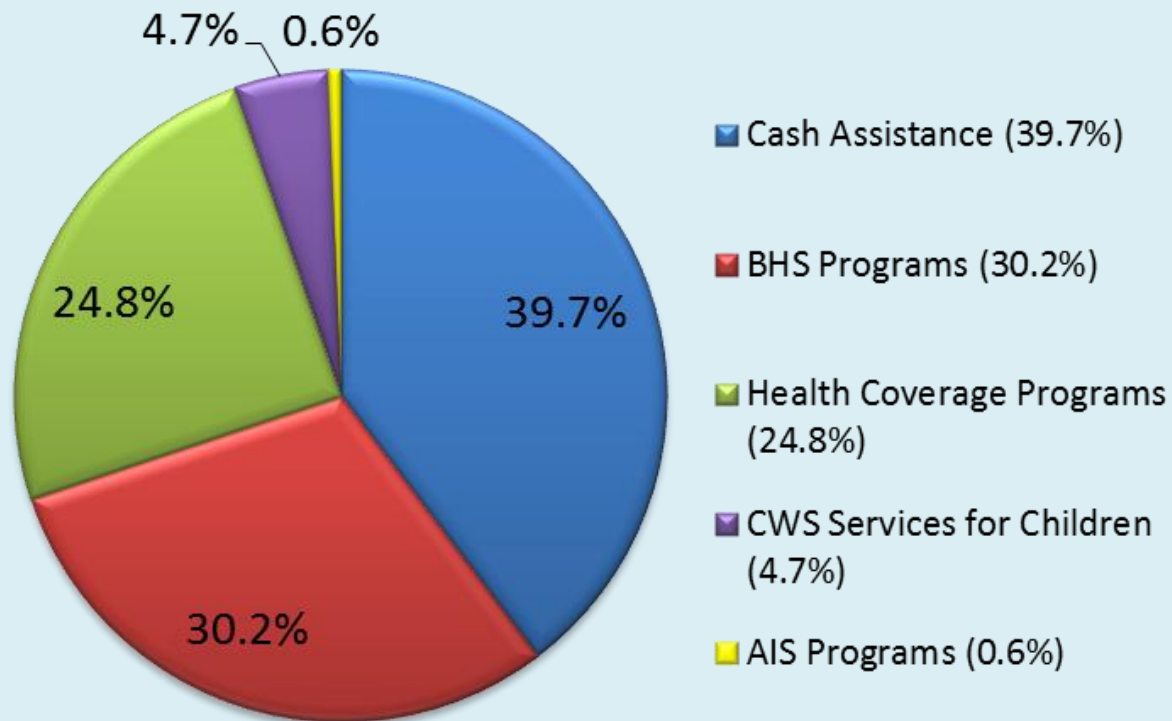


- Most accessed program is CalFresh
- Largest 2 program combination is CalFresh and LIHP (106)
- Largest 3 program combination is CalFresh, CalWORKS and Medi-Cal (16)

N=807 Note: Unduplicated count

# Profile: HHSA Program Participation

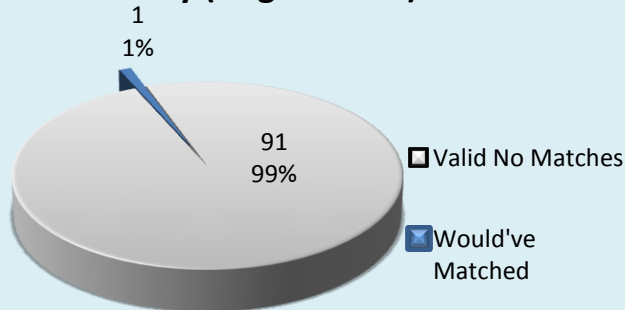
**AB109 Population By HHSA Program Category  
Snapshot of August 2012**



N=1149 Note: Duplication exists for clients in multiple programs.

# Profile: Participation Validation

Match Accuracy (August 2012): CalWIN & Authmed



Sample Size: 92

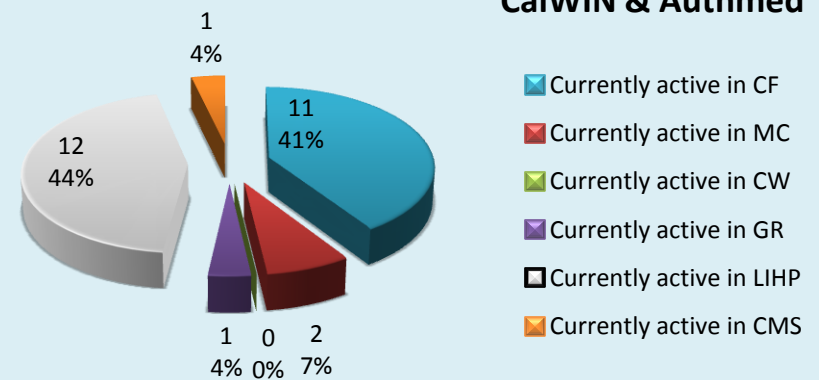
Confidence Level = 95%

Margin of error = +/- 10

HHSA eligibility service provision to an additional 20% +/-10 of the August 2012 AB109 population



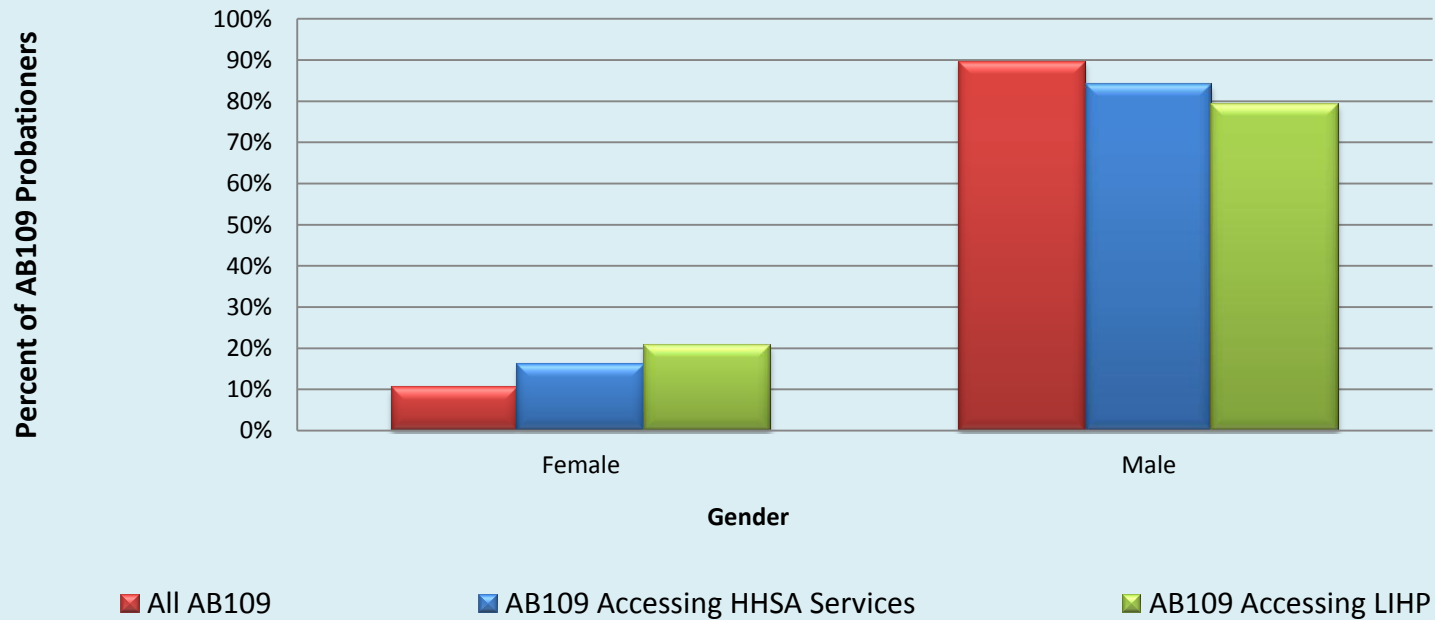
August 2012 AB109 Population Active in January 2013:  
CalWIN & Authmed





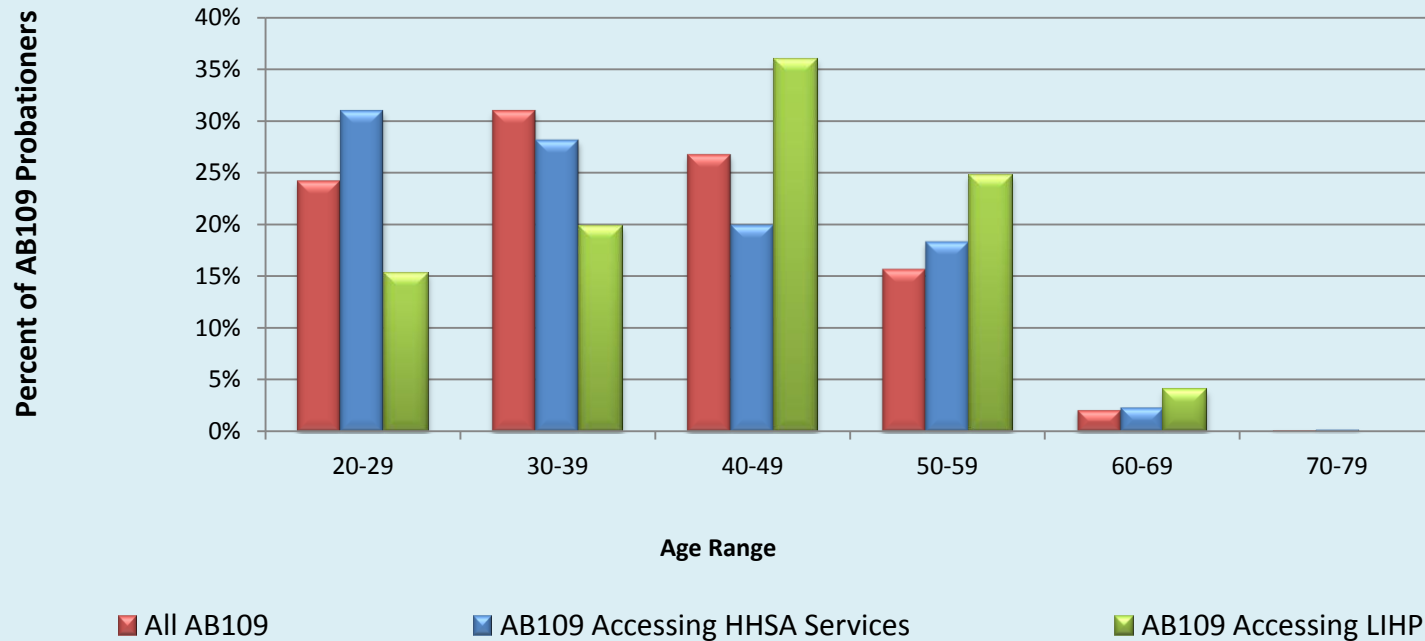
# Profile: Gender

**Gender Comparison of Total AB109 Population to Those Accessing HHSA Services and LIHP**



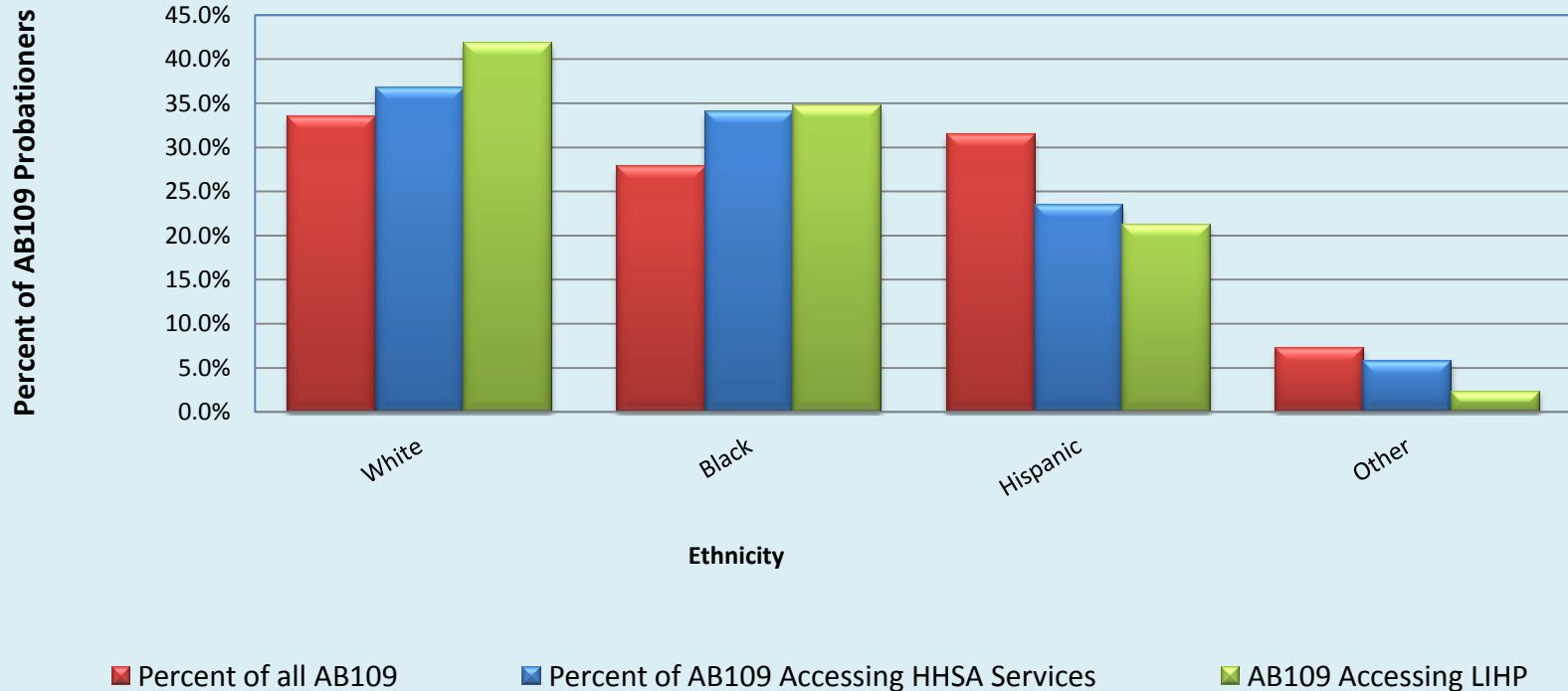
# Profile: Age Range

Age Range Comparison of Total AB109 Population to Those Accessing HHSA Services and LIHP

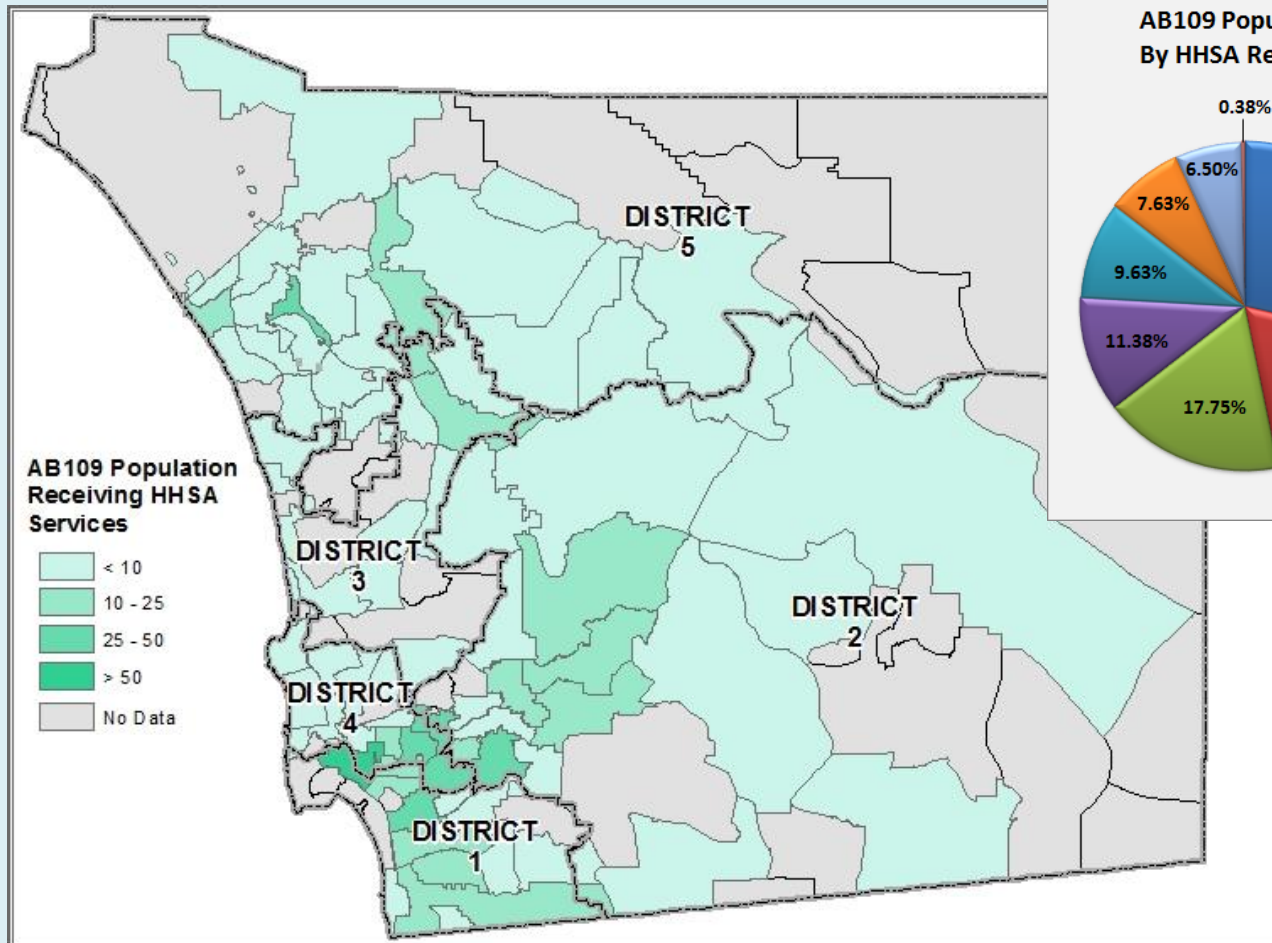


# Profile: Race/Ethnicity

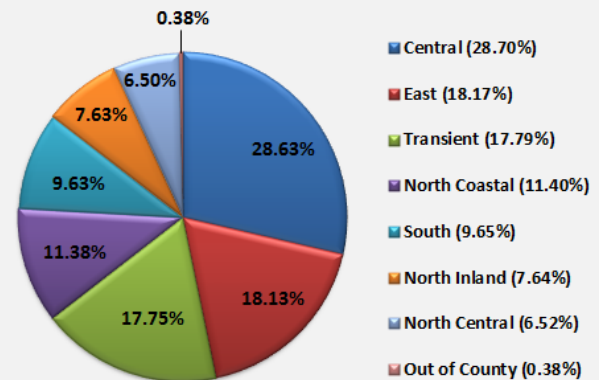
**Ethnicity Comparison of Total AB109 Population To  
Those Accessing HHSA Services and LIHP**



# Profile: Geographic Distribution

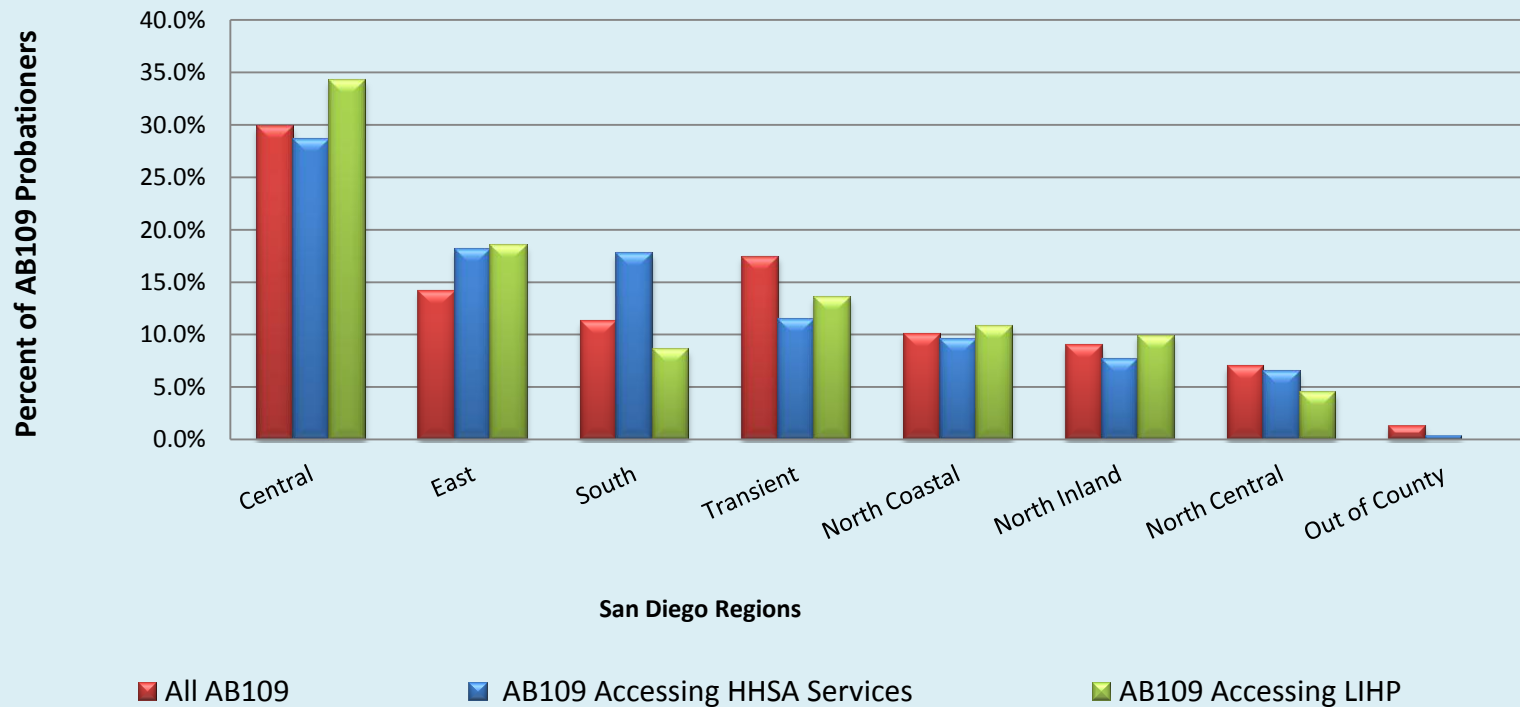


**AB109 Population Accessing HHSA Services  
By HHSA Region - Snapshot of August 2012**



# Profile: Geographic Distribution

**Regional Comparison of Total AB109 To Those Accessing HHSA Services and LIHP**



# Profile: Summary

- Demographic
  - Predominantly male, under 50, accessing Cash Assistance, Health Coverage or Behavioral Health Services
  - Families and Single individuals
  - No single, predominant race/ethnicity
- Geography
  - Disparity in residence/access
  - High degree of transience

# Next Steps

- Establish a (Manual) Profile Strategy
  - Profile Content
  - Profile Frequency
  - Alignment with Service Delivery
- Establish KIP Data Management Governance
  - Security
  - Privacy
  - Retention
  - Quality
  - Standards

# Thank You



# County of San Diego



## Community Corrections Partnership

March 28, 2013

# Occupational Outlook Report

## Focus on Reentry

Philip Jordan, BW Research Partnership



# Agenda

1. Introductions and Goals
2. Why Study Reentry
3. Overview of Methodology
4. Key Questions and Related Findings
5. Preliminary Conclusions and Recommendations
6. Facilitated Discussion and Next Steps



# Goals

Review and Discuss  
Study Findings

Discuss Current Efforts

Next Steps





# Why Study Reentry?



# Why Study Reentry?

National Concern

California Budget Crisis

Jobs are Few,  
Challenges are Great



# Overview of Methodology

# Methodology

Analysis of OOR Data

Interviews with Executives

Survey of Employers

Resume Panels (Live and Online)



# Selected Industries

# Industry Focus

Manufacturing

Construction

Automotive Repair

Trade and Logistics

Retail

Hospitality and Leisure

# Barriers and Obstacles

# Challenges to Reentry

Dated skills

Competition

Interpersonal skills and  
workplace etiquette

Fear and bias

Experience

# Highlighted Findings



# 39%

**Employ formerly  
incarcerated workers**



# The Crime Matters

Felonies

Violent Crimes

Fraud/Theft



Despite challenges &  
high unemployment,  
**skills** and **experience**  
can make the  
difference



# Survey Findings

**59%** reported increased willingness to hire with screening, evaluation, and training

**68%** reported increased willingness with references from program providers

Case managers increase willingness to hire in **51%** of employers

**38%** of employers reported willingness to offer shadow coaching and internships

# Occupational Data

# Construction

Occupation	Yes	No	N/A or DNE
Laborer or helper	76%	14%	10%
Construction Foreman	48%	31%	21%
Specialty Trade Contractor	48%	17%	35%
Administrative Assistant or Clerk	41%	48%	10%
Financial Clerk or Accountant	21%	69%	10%
Manager or Site Manager	60%	10%	30%

# Manufacturing

Occupation	Yes	No	N/A or DNE
Assembler	37%	0%	63%
Laborer or Helper	80%	3%	17%
Manager or Supervisor	47%	53%	0%
Quality Control Technician	60%	3%	37%

# Automotive Repair

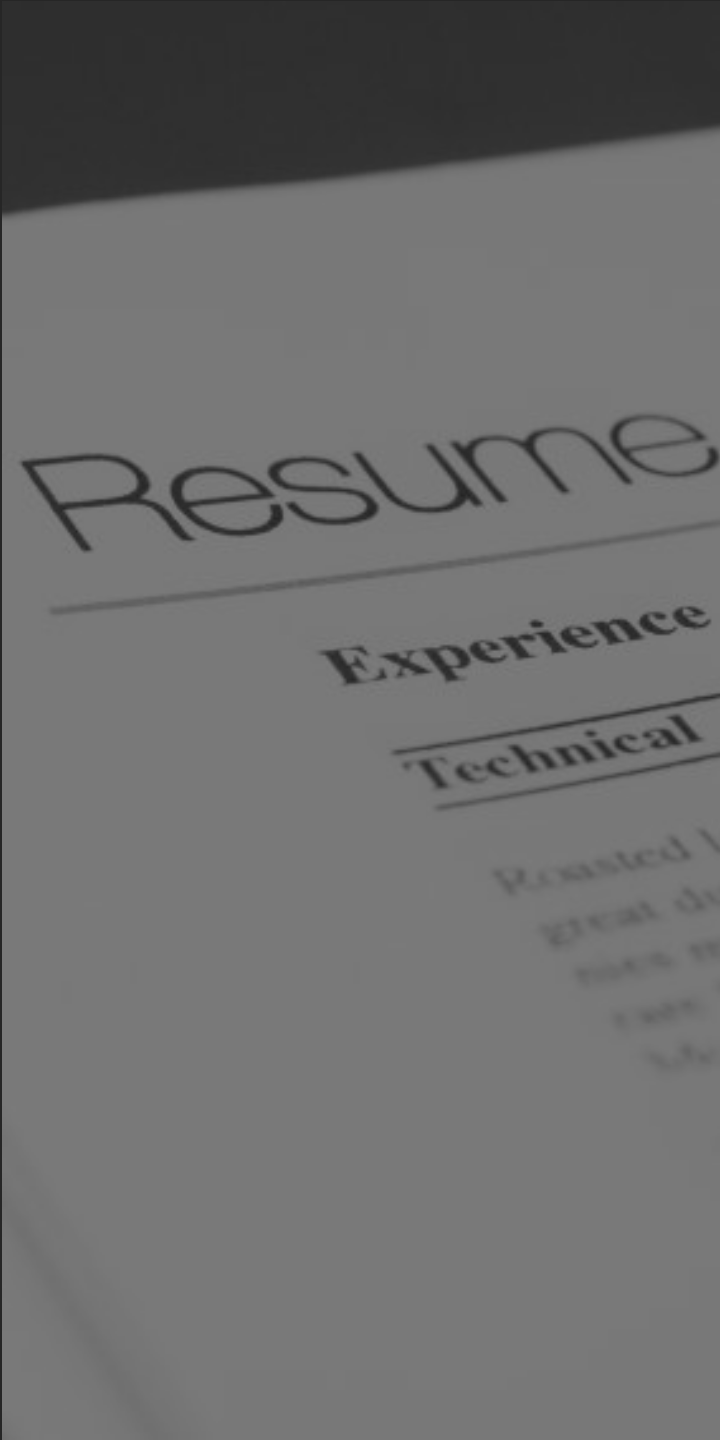
Occupation	Yes	No	N/A or DNE
Administrative Assistant	58%	26%	16%
Professional Staff	50%	26%	24%
Entry Level Technician or Support Worker	84%	0%	16%

# Retail

Occupation	Yes	No	N/A or DNE
Cashier	31%	31%	37%
Customer Service Representative	63%	23%	14%
Manager	46%	34%	20%
Accounting or Administrative	31%	46%	26%

# Logistics and Transportation

Occupation	Yes	No	N/A or DNE
Driver, Truck	55%	18%	26%
Laborer or Mover	60%	11%	30%
Weigher	14%	14%	73%
Logistics Operator	30%	16%	54%
Manager, Supervisor	44%	42%	14%



# Resume Panels





# Format

## Live Panels

Employers reviewed resumes during interview

## Online Panels

Employers reviewed resumes during and responded to online prompts



# General Findings:

## Resume Panels



# Resumes are Important

A solid majority used the terms “**huge**,” “**very important**,” or “**critical**” when describing resumes.

Resumes ranked low, however, as compared to the **interview**, **education**, and **experience**.

With a few exceptions, social media has not replaced the resume.



# Highlight Skills

Employers did not want to search for qualifications

Many are burned out with bad resumes or candidates without specific skills

Resumes must be tailored to the specifics of the position



# Employers Like Referrals Best

Though many use other methods, **word of mouth** and **networks** are **most important**.

Applicants should focus on getting in front of potential employers in person.

### **Violent Crimes are Problematic**

The overwhelming response of employers is that violent crimes (and to a lesser extent, fraud) are non-negotiable. Though a few don't check at all, there is little hope of success with these candidates.

### **Recent History is Much More Important than Long Past**

Employers are looking for how the applicant has committed to a life of change.

Clean and sober is a start, with strong supports (family, housing, counseling, etc.)

Honesty is key – employers are going to find out so be up front.

## **Ability Matters**

Employers will take a shot on the best skilled candidate, despite the past

Credentials can help



## Reentry-Specific Findings

Technical training leading to industry-specific credentials

Counseling and support

Work-readiness training

Screening and evaluation

Awareness



# Next Steps

# Understand Who Is Being Released

Demographics

Criminal History

Health

Substance Abuse

Employability

Housing

# Identify State and Local Policies

Sentencing Guidelines

Release and Post-Release Regulations

Probation and Supervision Policies

# Understanding Where Prisoners are Going

Which Communities?

What Services are Available?

What Organizations are Present?

# Why are They Re-Offending?

Review Recidivism Data

Analyze Participation Statistics

# Examining Reentry Process

What % Participate in Workforce Reentry Programs?

What % Use Other Available Services?

What are the Key Steps to Prepare Prisoners and their Families?

How are Reentering Individuals Prepared for Employment and Connected to the Local Labor Market?



# Occupational Outlook Report

## Focus on Reentry

# Thank you very much!

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